

BILL SUMMARY
2nd Session of the 54th Legislature

Bill No.:	HB1388
Version:	Introduced
Request Number:	6605
Author:	Perryman
Date:	2/7/2014
Impact:	Yes

Research Analysis

Not required.

Prepared By: Marcia Goff

Fiscal Analysis

The Oklahoma Tourism and Recreation Department does not currently have the capacity to provide technical assistance as specified in HB 1388, especially in light of ongoing and the further expected budget cuts. We don't have firm numbers for what it would take to create this program but we believe we would need the following, depending on the scope of the program:

New Staff Positions:

Program Coordinator (Department Head level) – est. \$60k + 30-40% benefits

Web Developer – est. \$75k + 30-40% benefits

Graphic Artist – est. \$50k + 30-40% benefits

At least 1 Writer, preferably more – est. \$35k + 30-40% benefits

Office Needs:

Office Space for 4 staff

Office Equipment – 4 computers @ \$2k ea = \$8k

Office Furnishings

SLA costs will increase with additional phone and internet connections

Vehicle:

An additional vehicle would be required as we currently only have 1 for the entire Tourism Promotion division

Prepared By: Joshua Maxey

Other Considerations

Other:

Additional costs would be incurred to conduct trainings in local communities with travel expenditures, facility and equipment rental, etc.

There are an estimated 10,000 festivals annually in Oklahoma. As the program gets underway and word spreads as to the availability of free technical assistance, the workload will increase exponentially. We would then have to put requests on a waiting list or turn away such requests.

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